



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-27-2012 PAGE: 1 of 2

MEDIA PLACEMENT SERVICES - 9490
ATTN: DAN VERRILLO
709 WESTCHESTER DRIVE
SUITE 201
HIGH POINT NC 27262

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403870	10-26-2012		0	STEVE TROXLER FOR COMM OF AG	STEVE TROXLER COMM OF AGRICULTURE	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1659	247411	PHILADELPHIA	A. CLIFFORD	10-29-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	247411

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1659																	
1	10-29-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	X	X	X	X	X			2	425	2	850.00
2	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						X		1	150	1	150.00
3	10-29-2012	11-04-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						X		1	150	1	150.00
4	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							X	1	150	1	150.00
5	10-29-2012	11-04-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	3	30	X	X	X	X	X			1	125	1	125.00
6	10-29-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30	X	X	X	X	X			2	250	2	500.00
7	10-29-2012	11-04-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	2	30	X	X	X	X	X			1	600	1	600.00
8	11-05-2012	11-05-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	X							1	425	1	425.00
9	11-05-2012	11-05-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	3	30	X							1	125	1	125.00
10	11-05-2012	11-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30	X							1	250	1	250.00
11	10-29-2012	11-04-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	X	X	X	X	X			2	180	2	360.00
12	11-05-2012	11-05-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	X							1	180	1	180.00
13	11-05-2012	11-05-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30	X							1	750	1	750.00
14	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	X	X	X	X	X			1	750	1	750.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-27-2012 PAGE: 2 of 2

MEDIA PLACEMENT SERVICES - 9490
ATTN: DAN VERRILLO
709 WESTCHESTER DRIVE
SUITE 201
HIGH POINT NC 27262

Contract No 403870	Contract Dt 10-26-2012	Revision Dt	Rev# 0	Advertiser STEVE TROXLER FOR COMM OF AG	Brand STEVE TROXLER COMM OF AGRICULTURE	Product Code POLITICALS							Station/Market WTVD - DURHAM																							
Agency Est# 1659			CMS # 247411	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247411																					
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$															
			Agency CPE: E : 1659															Contracted Gross Total:		17	5,365.00															
																		Actual Gross Total:		17	5,365.00															
																		Agency Commission:			804.75															
																		Net Total:			4,560.25															
Month/YR			Preempted		Made Good		Contract Total		Adjustments										Actual Total																	
Nov 12			0.00		0.00		5,365.00		0.00										5,365.00																	
TOTAL			0.00		0.00		5,365.00		0.00										5,365.00																	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood